

Privacy Policy

Ever Roll Fund

The Ever Roll Fund (“Ever Roll Fund,” “we,” “us,” or “our”) is a nonprofit organization committed to protecting the privacy of our donors, volunteers, beneficiaries, and website visitors. This Privacy Policy explains what information we collect, how we use and protect it, and the choices you have. It applies to information we collect through our website, at events, and through our programs and communications.

By using our website or providing information to us, you agree to the practices described in this policy.

1. Information We Collect

We collect information in two ways: information you provide directly, and information collected automatically.

Information you provide to us, including:

- Contact details (name, email address, mailing address, phone number)
- Donation and payment information (billing address and the details needed to process a gift; see Section 4)
- Information you share when you register for an event, sign up for our newsletter, volunteer, apply for assistance, or contact us
- Any information you choose to include in messages, forms, surveys, or testimonials

Information collected automatically when you visit our website, including:

- IP address, browser type, device type, and operating system
- Pages viewed, links clicked, and the dates and times of your visits
- Referring website or source
- Information collected through cookies and similar technologies (see Section 6)

2. How We Use Your Information

We use the information we collect to:

- Process donations and send tax receipts and acknowledgments
- Communicate with you about our programs, events, campaigns, and impact
- Respond to your questions, requests, and applications for assistance
- Administer programs and services for the individuals and families we serve
- Manage volunteers, registrations, and events

- Improve our website, communications, and operations
- Comply with legal, tax, accounting, and reporting obligations
- Protect against fraud, unauthorized transactions, and other liability

We will only use your information for the purposes for which it was collected, unless we reasonably consider that we need to use it for a related and compatible purpose.

3. How We Share Your Information

We do not sell, rent, or trade your personal information.

We may share information only in these limited circumstances:

- **Service providers:** With trusted third parties who perform services on our behalf — such as payment processors, email and CRM platforms, and website hosting — and who are contractually obligated to protect your information and use it only to provide those services.
- **Legal requirements:** When required by law, subpoena, or other legal process, or to protect the rights, safety, or property of the Ever Roll Fund, our beneficiaries, or others.
- **Business transfers:** In connection with a merger, reorganization, or transfer of the organization's assets, consistent with this policy.
- **With your consent:** In any other case where you have given us permission.

4. Donations and Payment Processing

Donations made through our website are processed by third-party payment processors (such as Zeffy). We do not store full credit or debit card numbers on our servers. Your payment information is transmitted directly to and handled by the payment processor in accordance with their privacy policies and applicable security standards (including PCI-DSS). We retain donation records (such as amount, date, and contact details) as required for tax, accounting, and acknowledgment purposes.

5. Email and Communications

When you subscribe to our communications or make a donation, we may send you updates, newsletters, and appeals. You may opt out of marketing communications at any time by clicking the “unsubscribe” link in any email or by contacting us at info@everrollfund.org. Please note that even if you opt out of marketing emails, we may still send you transactional messages, such as donation receipts or responses to your inquiries.

6. Cookies and Tracking Technologies

Our website uses cookies and similar technologies to operate the site, remember your preferences, analyze traffic, and improve your experience. We may use analytics services such as Google Analytics to understand how visitors use our site. You can set your browser to refuse some or all cookies or to alert you when cookies are being sent; however, some parts of our website may not function properly without them.

Do Not Track: Our website does not currently respond to “Do Not Track” browser signals.

7. Third-Party Links

Our website may contain links to other websites and services that we do not operate. We are not responsible for the privacy practices or content of those third parties. We encourage you to review the privacy policy of any website you visit.

8. Data Security

We implement reasonable administrative, technical, and physical safeguards designed to protect your personal information from unauthorized access, use, or disclosure. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

9. Data Retention

We retain personal information only as long as necessary to fulfill the purposes described in this policy, including to satisfy legal, tax, accounting, or reporting requirements. When information is no longer needed, we will securely delete or de-identify it.

10. Children’s Privacy

Our website is not directed to children under the age of 13, and we do not knowingly collect personal information from children under 13. If you believe a child has provided us with personal information, please contact us and we will take steps to delete it.

11. Your Privacy Rights

Depending on where you live, you may have certain rights regarding your personal information.

California residents (CCPA/CPRA): You have the right to know what personal information we collect, to request deletion of your information, to correct inaccurate information, and to not be discriminated against for exercising these rights. We do not sell your personal information.

Residents of the EU/EEA and UK (GDPR): You have the right to access, correct, delete, restrict, or object to our processing of your personal information, and the right to data portability. Where we rely on consent, you may withdraw it at any time.

To exercise any of these rights, contact us at info@everrollfund.org. We may need to verify your identity before responding to your request.

12. Changes to This Policy

We may update this Privacy Policy from time to time. When we do, we will revise the “Last Updated” date above. Material changes will be communicated through our website or by other appropriate means. Your continued use of our website after changes are posted constitutes your acceptance of the updated policy.

13. Contact Us

If you have any questions about this Privacy Policy or how we handle your information, please contact us:

Ever Roll Fund

Email: info@everrollfund.org

Phone: 305-414-2269